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*Jon G. Shutter*  
Signature

PATENT  
Case No. N0093US

2-171  
#4  
SP  
9-26-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:  
Guido et al.

Serial No. 09/887,198

Filed: June 22, 2001

Title: Geographic Database Organization that  
facilitates Location-Based Advertising

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SEP 23 2003

Technology Center 2100

**THIRD INFORMATION  
DISCLOSURE STATEMENT**

Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.56 and in conformance with 37 C.F.R. §§ 1.97-1.99, Applicant discloses the reference(s) listed on the attached PTO Form 1449 for consideration by the Examiner.

Applicant requests that the Examiner review the entire disclosure of each listed reference. Applicant requests that each reference listed on the enclosed form PTO-1449 be included in the record of this application. The Examiner is requested to acknowledge consideration of the reference(s) by initialing the appropriate location(s) on the form PTO-1449 enclosed herewith.

The undersigned certifies that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned after making reasonable inquiry, was known to any individual designated in 1.56(c) more than three months prior hereto.

Applicant submits that the claimed subject matter of the present application defines over the cited prior art.

Applicant does not represent any cited reference to be prior art and Applicant reserves the right to disqualify any reference by the showing of an earlier date of invention, if appropriate.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jon D. Shutter", is written over a horizontal line.

Jon D. Shutter  
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Attorney for Applicant

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